



# NewMARC

New Mexico Association of Regional Councils

## **New Mexico Association of Regional Councils**

Return on Investment Scorecard - FY24

Pascual Maestas, Executive Director

## Investment into COGs

The seven regional planning & development districts (COGs/EDDs) that form the New Mexico Association Councils (NewMARC) receive a State Grant-In-Aid (SGIA) appropriation through Department of Finance & Administration's Local Government Division to provide technical and community assistance annually.

This appropriation is currently \$693,000, which is \$99,000 per entity. This is the only State appropriation and provides the base funding that provides over 300 to 1 return on investment in the form of local, State, Federal, and leveraged grants for communities.

This appears to be one of the highest returning investments that the State Legislature has made and we are asking that this appropriation be increased to \$1.4M per year in order to double down on regional staffing capacity as we believe we can do more, with more, and broaden our reach and impact to our rural communities.

## Experience & Commitment to Serve

104 Years of Executive Directors

417 Collective Years of COG Staff

25,830 Technical Assistance & Capacity Building Hours

56 Number of COG Staff (FTE)

## Investment into New Mexico

\$1,260,134

Member  
Funds

\$24,441,299

Leveraged Funds  
(including-fee-for-service)

\$274,116,029

Grant Funding  
Attracted

\$299,817,462

Total  
Attracted Investment

## Value by the Numbers

198 ICIPs Supported

242 Transportation PFF Submissions

303 Capital Outlay & Reauthorizations

20 EDA Applications

15 Legislative Forums

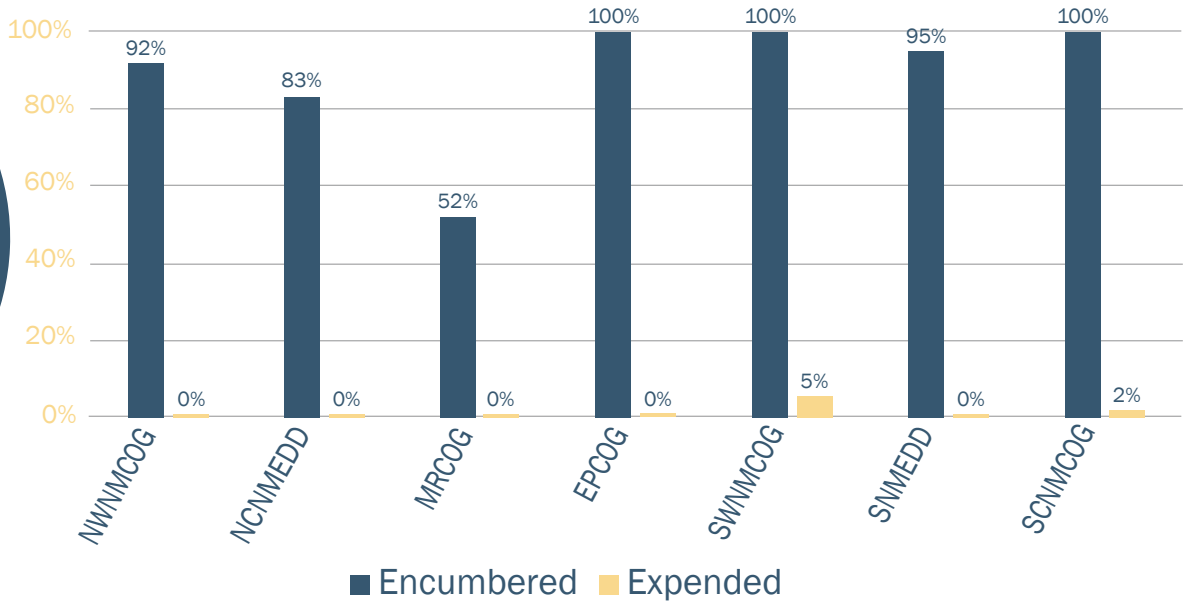
12 Certified Planners, Economic Developers, or other

240 Fiscal Agent Projects

# Government Results & Opportunity Program

as of September 30, 2024

**156**  
GRO Appropriations  
**\$31,520,000**  
Dollars Allocated



## Other Special Metrics

**\$10,462,900**

Workforce Service Dollars Supported

**\$28,287,507**

Economic Development Investments

**\$7,052,698**

NM Match Fund Investments

**117**

Grant Applications Submitted

**18**

Regional Plans Developed & Managed

**14**

Comprehensive Plans Supported

**29**

Brownfield Sites Assessed

**5**

National & State Awards



# NewMARC

New Mexico Association of Regional Councils

“Trusted leadership providing guidance and solutions by working together to grow and develop programs, plans, projects, and communities”



Priscilla Lucero, Executive Director  
Southwest New Mexico Council of Governments  
NewMARC Board Chair

## Contact Us

**District 1:** Northwest New Mexico Council of Governments

**Counties Served:** San Juan, McKinley, Cibola

**Executive Director:** Evan Williams

**Phone:** (505) 722-4327

**Email:** ewilliams@nwnmcog.org

**Website:** www.nwnmcog.org

**District 2:** North Central NM Economic Development District

**Counties Served:** Rio Arriba, Santa Fe, Taos, Los Alamos, Colfax, Mora, San Miguel

**Executive Director:** Monica Abeita

**Phone:** (505) 356-9588

**Email:** monicaa@ncnmedd.com

**Website:** www.ncnmedd.com

**District 3:** Mid-Region Council of Governments

**Counties Served:** Bernalillo, Valencia, Torrance

**Executive Director:** Dewey Cave

**Phone:** (505) 247-1750

**Email:** dcave@mrcog-nm.gov

**Website:** www.mrcog-nm.gov

**District 4:** Eastern Plains Council of Governments

**Counties Served:** Union, Harding, Quay, Curry, Roosevelt, Guadalupe, De Baca

**Executive Director:** Sandy Chancey

**Phone:** (575) 762-7714

**Email:** schancey@epcog.org

**Website:** www.epcog.org

**District 5:** Southwest New Mexico Council of Governments

**Counties Served:** Catron, Hidalgo, Luna, Grant

**Executive Director:** Priscilla Lucero

**Phone:** (575) 590-2002

**Email:** priscillalucero@swnmcog.org

**Website:** www.swnmcog.org

**District 6:** Southeastern NM Economic Development District

**Counties Served:** Lincoln, Otero, Chaves, Eddy, Lea

**Executive Director:** Dora Batista

**Phone:** (575) 624-6131

**Email:** dbatista@snmedd.com

**Website:** www.snmedd.com

**District 7:** South Central Council of Governments

**Counties Served:** Socorro, Sierra, Dona Ana

**Executive Director:** Jay Armijo

**Phone:** (575) 740-0726

**Email:** jarmijo@sccog-nm.com

**Website:** www.sccog-nm.com



**New Mexico Association of Regional Councils**

**Executive Director:** Pascual Maestas

**Phone:** (505) 715-5284

**Email:** pascual@nmarc.org

**Website:** www.nmarc.org



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