



NewMARC

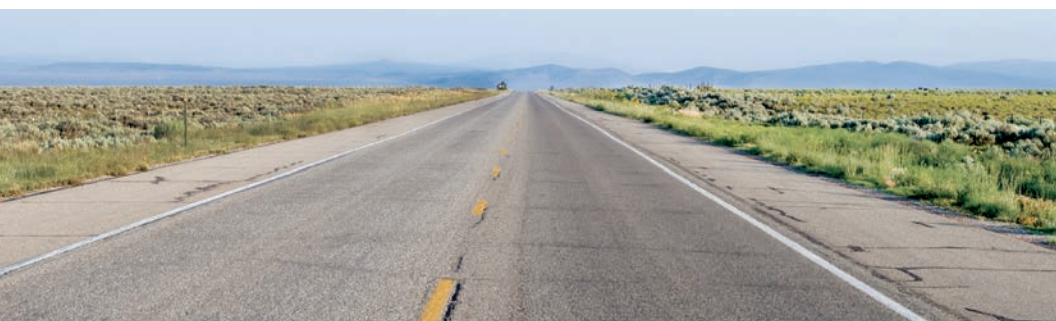
New Mexico Association of Regional Councils



Who We Are



And What We Do



Welcome!



New Mexico's Councils of Governments have been serving local communities in the state for over 50 years. Collectively known as NewMARC, we are known for our collaborative efforts among local governments, state and federal agencies, as well as private sector entities. Most of the work we do takes place behind the scenes. Whether we are working with small towns on developing a plan for their future, or with the Department of Transportation on obtaining funding, our aim is to improve the quality of life in our communities.

We are incredibly excited to see the publication of this brochure and hope it sheds light on what we are all about. Come seek us out in your local area!

Priscilla Lucero

*Priscilla Lucero
Executive Director, SWNM COG
Chair of NewMARC*



NewMARC is the association of New Mexico's seven regional Councils of Governments. These types of councils exist all over the United States in order to provide planning, coordination, and technical assistance to their member communities.

Councils of Governments typically cover multiple counties and draw their members from the governmental bodies within their areas: counties, municipalities, Native American tribes, water and sanitation districts, land grants and *colonias*, as well as special use districts.

New Mexico's Regional Councils address issues like regional and municipal planning; economic and community development; pollution control; transportation planning; transit administration; water resource planning; regional hazard mitigation, data collection and analysis, and emergency planning.

Each Council is governed by a Board of Directors made up of local elected officials and staff members from their member communities.



NewMARC

New Mexico Association of Regional Councils

"Trusted leadership providing guidance and solutions by working together to grow and develop programs, plans, projects, and communities."



Why COGs?

Unique Vision

COGs are non-partisan agencies ideally suited to address cross-jurisdictional issues and bring players at different levels of government, the public, as well as the private sector together, while providing a regional perspective.

Expertise

Being a part of the communities they serve, COGs have a wealth of local knowledge. In addition, they possess the professional expertise needed to serve their communities efficiently.

Funding

The NewMARC COGs receive grants from the New Mexico Department of Finance Administration/Local Government Division and dues from their member governments. The COGs all also manage contracts from the US Economic Development Administration, and some contract with the Department of Transportation. These revenue streams provide for a core staff in each COG. Additional funding comes from a diverse array of special grants and contracts.

Services Provided

New Mexico COGs provide a variety of services to their members. Our members have limited resources, and COGs can help fill the gaps by providing technical, financial, and other types of assistance, allowing our members to provide more and better services to their constituents.

COGs:

- Help members access federal funds as well as performing (grant) funding research and submitting applications.
- Provide a venue for convening, training, and facilitation. In particular, the regional focus of the COGs allows them to be a venue for dialogue and discussion about issues that affect more than one community; bringing governments large and small to the same table to address issues.
- Provide technical training and organizational development, for example: providing workshops for planning commissioners, clerks, and others in the public sector.
- Collect, store, and analyze transportation and demographic data. This includes traffic and census data, as well as data presentation in reports and maps.
- Coordinate local and regional planning efforts.
- Conduct national and local legislative research and advocacy.
- Coordinate and manage programs that directly serve area residents. For example: workforce programs often operate under the umbrella of the COGs and provide job training and skills assessments; the Area Agency on Aging program at the North Central COG helps seniors and older persons with disabilities lead healthy and productive lives.

US Federal Government

New Mexico State



funding and

Northwest
New Mexico
COG

North Central
New Mexico
EDD

Mid-Region
COG

East
Playa
COG

Collectively, these seven Councils are known as **NewM**



demographic and
collection and a
assistance, planning
of meetings, tech

Local Cities/Towns/Counties

Native American Tribes

Land C

State Government

Associations, Foundations

and guidance



Western
New Mexico
COG

Southeastern
New Mexico
EDD

Southwest
New Mexico
COG

South
Central
COG

ANRARC, the New Mexico Association of Regional Councils.

transportation data
analysis, technical
assistance services, facilitation
and technical training, more

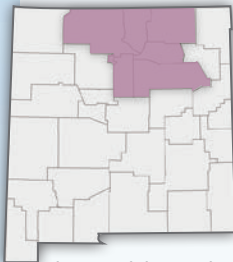


Grants/Colonias

Water/Sanitation Districts

Special Districts

New Mexico's COGs Get Results!



North Central New Mexico Economic Development District

Under President Obama's federal stimulus initiative, North Central New Mexico Economic Development District was the recipient of a \$10 million federal grant. Four local governments and four tribes in the region partnered to build a 140-mile fiber optic

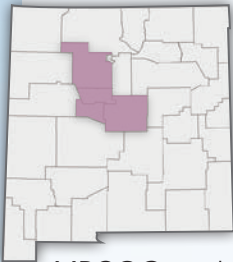
broad-band network connecting essential services including health care, public safety, education, and anticipated economic development for the partner governments. The grant leveraged over \$3 million in local resources and used no state funds.



Northwest New Mexico Council of Governments

For 17 years, the Northwest New Mexico COG played a central leadership role in establishing and maintaining an unprecedented inter-agency leadership committee to plan and gain federal authorization of the \$1 billion Navajo-Gallup Water Supply Project. The Northwest COG coordinated the planning efforts of local, tribal, state and federal agencies, encompassing 43 rural communities and their more than 200,000 residents. The project will provide access to a safe, sustainable public water supply.

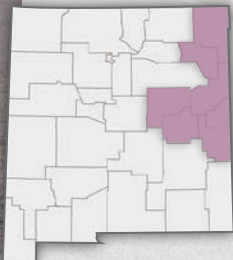




Mid-Region Council of Governments

The Mid-Region Council of Governments worked with local communities and federal and state agencies to establish a marketing and branding effort for the Salt Missions Trail Scenic Byway. A total of 51 signs were placed along the Byway in order to bring increased visibility and tourism to the area.

MRCOG works closely with the US Economic Development Administration to bring funds to Innovate ABQ and other projects with a regional and statewide economic impact.



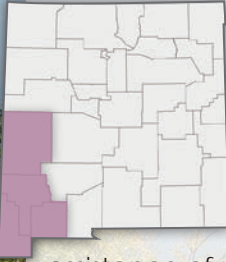
Eastern Plains Council of Governments

Eastern Plains Council of Governments worked with Curry and Roosevelt Counties to develop the region's Source Water Protection Plan. In addition to establishing measures to monitor and protect drinking water, this Plan also assembles valuable information about local hydrogeology

and water sources into a single document that can serve as a reference in the future.

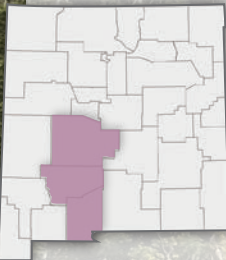
The COG also worked on the Region 1 Water Plan and presented the document for acceptance by the Interstate Stream Commission.





Southwest New Mexico Council of Governments

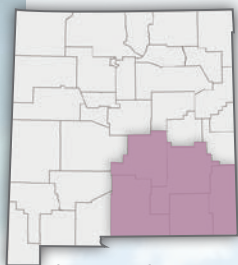
The Southwest COG assisted the Town of Silver City in developing an affordable housing plan which led to the development of an affordable housing subdivision. The Town received HUD Hope VI funding and Colonias Infrastructure Fund dollars, and with the assistance of partners such as USDA, NM Mortgage Finance Authority, Western Regional Community Development Corporation, and local banks, the community was able to provide much-needed affordable housing for families.



South Central Council Of Governments

The South Central COG performed a critical role in the implementation of the South Central Regional Transit District, and currently serves as its fiscal administrator. The South Central Regional Transit District provides transportation in rural areas in Doña Ana County, increasing access to services and employment opportunities. The South Central COG is also the administrative entity and fiscal agent to the Southwestern Area Workforce Development Board. The SAWDB empowers individuals in the region by providing them with the tools and training they need to acquire higher paying jobs based on the needs of local businesses.





Southeastern New Mexico Economic Development District

The Southeastern District assisted the City of Roswell to leverage local dollars with over \$2.5 million in funding from CDBG, EDA, and private investment to expand and make critical safety and operational improvements at the Roswell International Air Center for use by anchor tenant Dean-Baldwin Painting, a 24/7 airplane painting operation serving worldwide fleets. The \$3 million project has created 135 new jobs. In addition, it has enabled Dean Baldwin to expand its inspection and painting services.



NewMARC: New Mexico's Councils of Government

District 1: Northwest NM Council of Governments

(San Juan, McKinley, Cibola Counties)
106 West Aztec Avenue | Gallup, New Mexico, 87301
P(505) 722-4327 | F(505) 722-9211
www.NWNMCOG.com

District 2: North Central NM Economic Development District

(Rio Arriba, Santa Fe, Taos, Los Alamos, Colfax, Mora, San Miguel Counties)
3900 Paseo del Sol | Santa Fe, New Mexico, 87507
P(800) 699-4927 | P(505) 395-2668
www.NCNMEDD.com

District 3: Mid-Region Council of Governments

(Sandoval, Bernalillo, Valencia, Torrance, and southern Santa Fe Counties)
809 Copper Ave., NW | Albuquerque, New Mexico, 87102
P(505) 247-1750 | F(505) 247-1753
www.MRCOG-NM.gov

District 4: Eastern Plains Council of Governments

(Union, Harding, Quay, Curry, Roosevelt, Guadalupe, De Baca Counties)
418 North Main St. | Clovis, New Mexico, 88101
P(575) 762-7714 | F(575) 762-7715
www.EPCOG.org

District 5: Southwest NM Council of Governments

(Catron, Hidalgo, Luna, Grant Counties)
1203 North Hudson St., 2nd Floor | PO Box 2157 | Silver City, NM, 88062
P(575) 388-1509 | F(575) 388-1500
www.SWNMCOG.org

District 6: Southeastern NM Economic Development District

(Lincoln, Otero, Chaves, Eddy, Lea Counties)
1600 Se. Main Street Suite D | Roswell, New Mexico, 88203
P(575) 624-6131 | F(575) 624-6134
www.SNMEDD.org

District 7: South Central Council of Governments

(Socorro, Sierra, Dona Ana Counties)
600 Hwy 195, Suite C | PO Box 1072 | Elephant Butte, New Mexico, 87935
P(575) 744-4857 | F(575) 744-5021
www.SCCOG-NM.com

